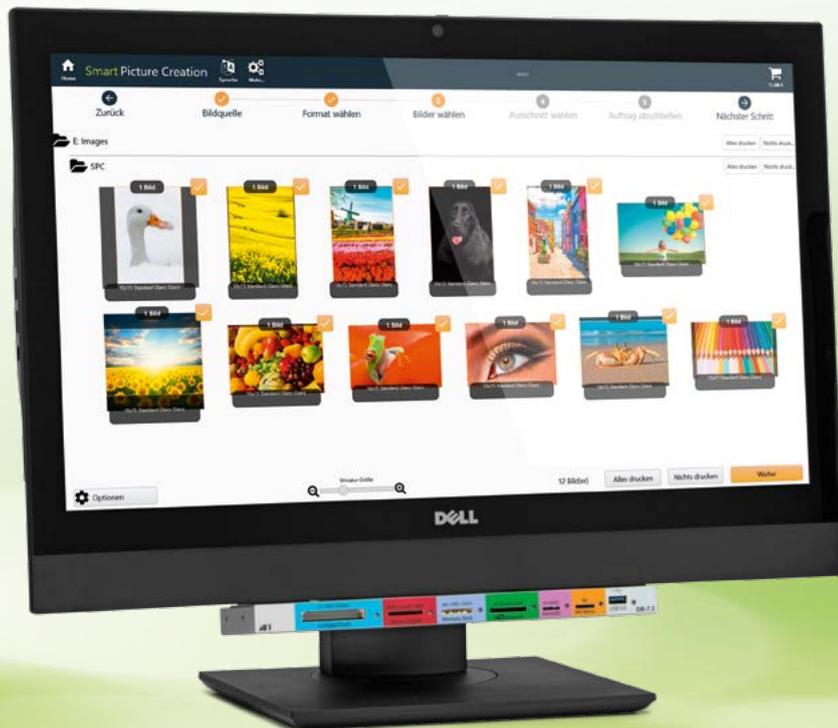


Photo Lab 4.0

Order photos at any time wherever you are



At the kiosk – in your store



The kiosk – the centrepiece of photo business in your store

- Easy, intuitive operation thanks to the same user interface as in online and app versions (see p. 3).
- Shows all your photo products: photos, greeting cards, photo books and much more.
- Set up and update your range of photo products, including prices, with the Smart Picture Lab order manager software.
- State-of-the-art, high-performance kiosk system: Intel Quad Core i7 processor/3.6 GHz, 8 GB RAM, 2 GB graphics card, Windows 10 Pro*, USB 3.0 data interface, 23 inch multi-touch monitor, integrated Bluetooth 4.0 adapter, connection to standard smartphones*2 using multi-cable; receipt printer optional.

Online – Conveniently from home or while out and about



Smart Picture Creation – a software for virtually all platforms.

- Convenient order software as a download version for customers to order photos online from home; compatible with Microsoft Windows 7 SP1* and higher, and macOS Version 10.9 and higher.
- Available as an app for Android and iOS operating systems*2 on smartphones and tablets; user interface identical to one on kiosk in your store.
- Complete control over products and prices thanks to the Smart Picture Lab order manager software.
- No hidden costs, such as share of turnover or profits; affordable monthly flat rate online fee; includes Smart Picture Lab order manager software.



Simplified order process in four steps

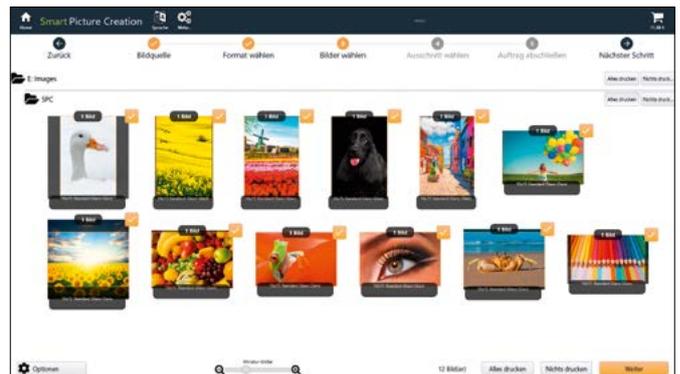
Step 1

Image product selection – customer –



Step 2

Select photos – customer –



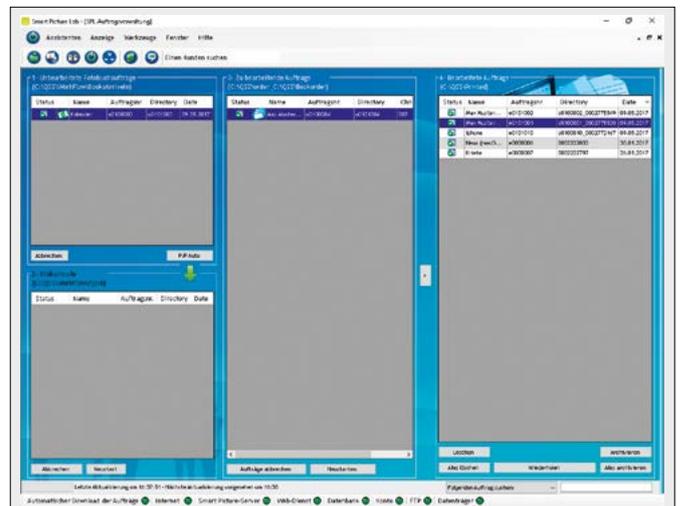
Step 3

Edit photos – customer –



Step 4

Order manager software – retailer –



* Smart Picture Lab Software is run on a PC with a Microsoft Windows operating system, Version 7 SP1 or higher

*2 It may be that not all mobile terminal devices which use Android or iOS operating systems, such as smartphones and tablets, are supported for technical and/or user-specific reasons.

Please note: the software and hardware names, company names, logos, brand names and product names featured in this publication are subject to mark, trademark and patent law without exception.